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AMERICAN GARDEN ROSE SELECTIONS™ ANNOUNCES 2023 WINNERS

Five roses take home honors in national testing program that recognizes roses on a regional basis

A winning rose embodies all the characteristics consumers desire in a garden plant: beauty, fragrance, disease resistance and of course, ease of maintenance. These traits are the hallmark of the American Garden Rose Selections™ testing program and we are proud to announce our selections for 2023.

The AGRS™ testing program recognizes roses that are easy to care for, disease-resistant and suitable for different regions of the country. In addition, awards are given for fragrance to help guide consumers who desire roses for their fragrance.

The 2023 AGRS™ winners are:

- **Brick House® Pink** – Introduced by Star Roses® and Plants
Regional Choice Award in 3 regions – North Central, Northwest, and Southwest.
- **Brindabella™ Pink Princess** - Introduced by DIG Plants
Regional Choice Award Winner in 3 regions – South Central, Southeast, Southwest,
Fragrance Award Winner
- **Magnolia Memories** – Introduced by Antique Rose Emporium
Fragrance Award Winner
- **OSO Easy® Urban Legend®** – Introduced by Spring Meadow Nursery
Regional Choice Award Winner in 5 regions - Northeast, North Central, Southeast,
South Central, and Southwest.
- **Petite Knock Out®** - Introduced by Star Roses® and Plants
Regional Choice Award in 3 regions –Northwest, South Central, Southeast

All roses entered into the AGRS™ program are tested for two years in six different geographical regions, each containing two test gardens. Additional characteristics that are evaluated include: vigor, foliage proportion, plant habit, flowering effect, rebloom habit, bloom form, aging quality of blooms, fragrance and hardiness. For a variety to be granted an award, it must demonstrate superior performance in at least three (3) of the six (6) regions entered.

By recognizing and recommending the best garden-worthy rose varieties for the various regions of the United States through testing, the AGRS™ has the goal of providing objective and reliable information to the general public.

We want to invite you to visit your local home and garden center or online retailer and try these new varieties this Spring. We think you'll be very pleased.

For photos and more information visit our press room at www.americangardenroseselections.com

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