

# FOR IMMEDIATE RELEASE

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## American Garden Rose Selections™ Announces 2024 Winners

*Three roses take home top honors in national testing program  
that recognizes roses on a regional basis.*

The American Garden Rose Selections (AGRS™), the leading organization dedicated to promoting exceptional garden roses, is thrilled to announce the winners of its highly anticipated 2024 AGRS™ garden rose selections. The winning roses embody all the characteristics that consumers desire in a garden plant: beauty, fragrance, disease resistance and of course, minimal maintenance. These traits are the hallmark of the American Garden Rose Selections testing program, and we are proud to announce our selections for 2024.

**The 2024 AGRS™ winners are:**

- **Sweet Mademoiselle™** - Introduced by Star® Roses and Plants is a Regional Choice Winner in four regions – South Central, Southeast, Southwest, and Northwest and Fragrance Award Winner.
- **Sitting Pretty™** – Introduced by Star® Roses and Plants is a Regional Choice Winner in four regions – South Central, Southeast, Southwest, and North Central.
- **Sunset Horizon™** – Introduced by Star® Roses and Plants is a Regional Choice Winner in four regions – South Central, Southeast, Southwest, and Northwest.

"These winning roses truly represent the epitome of beauty, fragrance, and resilience," said Pat Shanley, Chairman of AGRS™. "We are thrilled to recognize Sweet Mademoiselle™, Sitting Pretty™, and Sunset Horizon™ as this year's AGRS™ winners. These outstanding varieties showcase the innovation and dedication of breeders in the pursuit of creating exceptional garden roses."

The AGRS™ testing program recognizes roses that are easy to care for, disease-resistant and suitable for different regions of the country. In addition, awards are given for fragrance to help guide consumers who desire roses for their fragrance.

All roses entered into the AGRS™ are tested for two years in six different geographical regions, each containing at least two test gardens. Additional characteristics that are evaluated include: vigor, foliage proportion, plant habit, flowering effect, rebloom habit, bloom form, aging quality of blooms, fragrance, and hardiness. In order for a variety to be granted an award, it must demonstrate superior performance in at least three (3) of the six (6) regions entered.

By recognizing and recommending the best garden-worthy rose varieties for the various regions of the United States through testing, the AGRS™ has the goal of providing objective and reliable information to the general public. We want to invite you to visit your local home and garden center or online retailer and try these new varieties this Spring. We think you'll be very pleased.

To learn more about the American Garden Rose Selections™, visit <http://www.americangardenroseselections.com>